



Phoenix Based SGB Media Group Announces Major Strategic Alliances During 2nd Quarter

CEO & Group Publisher Stephen G. Barr announced this morning the formation of five new strategic alliances firmed up during 2nd quarter and record growth in the social media marketing and proprietary social network development products. "We've been at the social network development game now for ten years and used to have people say we were crazy and that Facebook, and Twitter were just passing fads but now we've had to outsource some of the specialty tasks to newly formed strategic alliance partners in order to keep up with demand." says Barr.

Phoenix, AZ ([PRWEB](#)) August 14, 2010 -- Phoenix based SGB Media Group's CEO and Group Publisher Stephen G. Barr announced today the formation of five new strategic business partnerships during the second quarter of 2010. Citing an avalanche of new business orders for social media marketing services and proprietary social network development.

"We've been at the social network development game now for ten years and used to have people say we were crazy and that Facebook, and Twitter were just passing fads but now we've had to outsource some of the specialty tasks to newly formed strategic alliance partners in order to keep up with demand." says Barr. Barr went on to say "Each of the new strategic alliance partners were carefully selected by myself personally as we now will be reflections of each other's brands and reputations within the business community which is something we take very seriously."

Strategic business partnerships we formed with the following entities:

talentPOD, LLC - Scottsdale, AZ - A social media marketing company that specializes in the development and ongoing administration of proprietary social networks for the nonprofit and community focused organization sectors utilizing the full capacity of cutting edge, emerging technologies benefiting local, state, national and international communities. Social relevance and impact are the cornerstones of our inspiration. Formed in 2008 by Bill Stalnaker, CEO and Joe Stalnaker, CTO and Barr now assuming the position of Chief Business Development Officer (CBDO). talentPOD, LLC has over 200 websites currently in development as well as several national accounts to be announced at the end of the third quarter.

The Prowess Group, LLC - Scottsdale, AZ - An e-commerce and venture capital group comprised of industry and community leaders with international associations for manufacturing and distribution of specialty and emerging technology products with special interest give to sustainable, environmentally friendly products. The group is aggressively seeking out "green brands" to develop and market via a state of the art shopping cart software which will also be marketed buy the group. They seek to open up new international product distribution channels to also further promote international economic recovery and cooperation. Barr is a partner and Social Media Director.

SelfSelfless, LLC - Scottsdale, AZ - Self Selfless is a channel designed to help you and your loved one enjoy a deeper level of intimacy through sexual exploration and the increased awareness, ability, and communication that sexual exploration offers. Our desire is to present you with sexual instruction and information in a respectful, sensitive, and serious manner. Think of Self Selfless as your virtual sex therapist, where your



questions and concerns will be addressed with the privacy and understanding you expect and deserve. Self Selfless will provide instruction and information aimed at improving intimacy between couples as well as help you feel comfortable with yourself, your body, and your desire for physical and emotional pleasure. We want to empower you with the knowledge, confidence, and ability to engage in sexual self-pleasure and the pleasuring of another without fear or guilt, achieving a level of intimacy and passion that will resonate through all aspects of your life. Barr is a Sexpert, will host the interactive online forum as well as Social Media Director.

Dr. Alex Loyd's "The Healing Codes" - Naples, Fl - Author of the Amazon Bestseller "The Healing Codes". The Healing Codes activate a physical function built into the body that consistently and predictably removes the #1 cause of illness and disease from the body . . . stress. A key point to remember is that our bodies are designed to maintain optimal health! Every time we have a health problem, we should be asking, "What stress is causing this and how can I eliminate it?". Stanford University Medical School, and numerous health experts, say the number one killer on the planet is stress. Most physical and nonphysical health problems have long-term, physiological stress as their origin. The CDC also estimates that 80% of all health care dollars are spent on illnesses related to stress. Barr has assumed the position of Publicist and Social Media Director.

Webuildyoursocialmedia.com - Scottsdale, AZ - A full service social media marketing firm located in North Scottsdale. WBYSM provides live webinars and one-on-one coaching to help clients convert their prospects to loyal customers. People are choosing to work with people they are "connected" to. Their goal is to help the small business entrepreneur achieve measurable success in the Social Media era and part of their team is comprised of developers and designers. This gives them the unique ability to develop state of the art blogs, websites, Facebook applications, widgets and more. Barr will be Senior Business Development Officer.

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