

Stephen G. Barr

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OBJECTIVE:

To obtain a position in social media marketing, affiliate marketing or public relations that utilizes the achievements, skills, strategic thinking and leadership abilities that enable me to consistently exceed earnings goals under less than ideal economic conditions. Preferred work environment would be at a cutting edge startup or successful boutique digital marketing and or public relations firm, advertising agency or marketing consultancy in a creative, progressive and urban environment.

SPECIALIZED SKILLS:

- **Networking** - Power Networker on over 150 Social Networks, Bookmarking and Syndicated Blogs
- **eCommerce** - Ten years internet sales experience, eBay Powerseller, Amazon, CafePress, MSN. CC Bill & PayPal business partner, affiliate marketing and proprietary shopping cart administration.
- **Social Network Development** - Early developer of social networks, discussion forums, Usenet groups and BBS chatrooms.
- **Blogging** - 7-10 Years experienced blogger with over 20 blogs on mixed major platforms in syndication.
- **Packet Aggregation** - Early adopter of this journalistic style which is the process of joining multiple packets together into a single transmission unit, in order to reduce the overhead associated with each transmission.
- **Strategic Alliance Building** - Experienced in propagating formal relationships between two or more parties to pursue a set of agreed upon goals or to meet a critical business need.
- **Event Planning & Production** - Experienced event planner and producer of specialty events such as trade shows, seminars, concerts, educational events, awards shows, and political fund raisers.
- **Media Relations** - Experienced media relations work with broadcast, print and digital media broadcasters and publishers. Press release writing, editing and distribution along multiple channels.

EXPERIENCE:

November 2006
to
Present

SGB Media Group, LLC
CEO & Group Publisher

Phoenix, AZ, United States

Social media marketing, nonprofit administration & fundraising, public relations, niche social network development, email marketing campaigns, event planning and production. Publisher of Erotomania, The Transpartisan Times, The Affiliate Marketing Publisher's Report, Broad Strokes - Phoenix, The Executive Club.

February 2010
to
Present

SelfSelfless™
Social Media Director

Scottsdale, AZ, United States

Self Selfless is a channel designed to help you and your loved one enjoy a deeper level of intimacy through sexual exploration and the increased awareness, ability, and communication that sexual exploration offers. Our desire is to present you with sexual instruction and information in a respectful, sensitive, and serious manner. Think of SelfSelfless™ as your virtual sex therapist, where your questions and concerns will be addressed with the privacy and understanding you expect and deserve.

<p>February 2010 to Present</p>	<p>The Prowess Group, LLC™ <u>Partner & Social Media Director</u></p>	<p>Scottsdale, AZ, United States</p>
<p>An assemblage of partners with proven backgrounds in their related specialties & fields working in unison to form the apex of performance based e-commerce solutions to their clients. Setup and managed all of this firm's social media marketing efforts within budgetary constraints on multiple platforms including Facebook, Twitter, Blogger and WordPress.</p>		
<p>August 2010 to September 2010</p>	<p>GiveClicks.com <u>Director of Social Media</u></p>	<p>Scottsdale, AZ, United States</p>
<p>Affiliate marketing & fund raising initiatives for nonprofits. Setup and managed all of this firm's social media marketing efforts within budgetary constraints on multiple platforms including Facebook, Twitter, Blogger and WordPress.</p>		
<p>December 1998 to November 2008</p>	<p>Vintage Bass Trading Co. <u>Owner & Host</u></p>	<p>Sun City West, AZ, United States</p>
<p>Vintage bass guitar appraisals, sales and restoration. Manufacturer's rep for over 25 product lines. Importer and US distributor for a highend electronics manufacturer.</p>		
<p>July 1996 to September 2001</p>	<p>Sable Ridge Vineyards <u>Operations Manager & Cellar Master</u></p>	<p>Kenwood, CA, United States</p>
<p>Senior management position at multiple award winning boutique vineyard and winery.</p>		
<p>January 1990 to August 1996</p>	<p>American Residential Appraisers <u>CEO & President</u></p>	<p>Manhattan Beach, CA, United States</p>
<p>Senior management position at this regional real estate appraisal and consulting firm. Expert witness for real estate litigation cases, feasibility studies, highest & best use analysis, adaptive reuse & engineering studies, tax assessment representation, loan restructuring/workout analysis, relocation appraisals, land use studies, diminution of value analysis.</p>		
<p>December 1988 to January 1990</p>	<p>Citicorp Savings, FSB <u>District Appraisal Manager</u></p>	<p>West Los Angeles, CA, United States</p>
<p>Senior management postion at this federally chartered savings bank.</p>		

EDUCATION:

<p>1981</p>	<p>Monroe Community College <u>AA Marketing</u> GPA: 3.15</p> <p>* Student Association Vice President * Student Member, Board of Trustees</p>	<p>Rochester, NY, United States</p>
<p>1976</p>	<p>Cardinal Mooney HS <u>HS Diploma</u> General GPA: 3.25</p> <p>* Ski Team Captain * Varsity Tennis Team * Junior Varsity Cross Country</p>	<p>Rochester, NY, United States</p>

COMMUNITY INVOLVEMENT:

2009 Political Leaders Fellowship at The Center For Progressive Leadership.
Asst. Social Media Director at The Alwun House Foundation for the Arts.
Executive Director at Dad Found Not Lost nonprofit for father's rights.
Social Media Volunteer at The Ice House, Alternative Art Space