



**A Live Event and Simulcast Webinar for Funders and Founders of High-Growth Ventures – May 14<sup>th</sup> 2009 – Appetizers and Cocktails Served at the Live, Invitation Only Event – Networking Begins at 4:30PM Mountain –Live and Web Session Starts at 5:00 Mountain/4:00 Pacific, with**

**Q/A Scheduled for 5:45 Mountain/4:45 Pacific**

**BACKGROUND:** For the first time in 30 years, VC backed IPOs were shutout in 2008. More VC backed IPOs were withdrawn last year, as a percentage of filings, than ever before in history.

IPOs impact every high-growth company's prospects for financing, acquisition and liquidity. Most founders and funders know that barriers to capital markets can hinder competitive advantage and growth for their ventures.

What most people don't know is what specific measures are being taken by other investors, founders, VCs, securities attorneys and actual IPO registrants to confront and overcome these challenges.

#### **THE EVENT:**

This webinar, Amazon's IPO v. Rosetta's IPO : A Journey Into Your Financial Future, uses the power of social media and cutting edge financial business intelligence to get interactive inputs directly from the participants in the trenches: VCs and Founders.

- What has changed in the last three decades to make getting venture backed companies listed more difficult?
- When did these changes occur?
- What are the best and the brightest VCs, Founders and Investment bankers doing to still achieve results in this environment?
- What can your firm do to model the approaches to liquidity that have worked and avoid those that have not?
- When will the US IPO market open up to VC-backed companies?

By comparing the intricacies of two venture backed IPOs, one that occurred in 1997 and one that may have broke the IPO freeze less than a month ago, every participant and attendee will leave with superior insights into their venture's, fund's or practices' financial future.

**REGISTER NOW**

# Amazon's IPO v. Rosetta Stone's:



## A Journey Into Your Financial Future

You are invited to attend the  
**Liquid Scenarios/Microsoft 2009 Seminar**

**Informative Insights of  
Founders and Funders**

**Gain Valuable Information  
on Funding Trends for the Future**

**Learn How VC Backed Companies Are  
Overcoming The Biggest IPO Drought In History**



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