Kaltura
creating together

The First Open-Source Platform for Video Creation, Management, Interaction, and Collaboration

Kaltura's open source platform enables any site to seamlessly and cost-effectively integrate basic to advanced online video capabilities, including: video playing, searching, uploading, importing, editing, annotating, remixing and sharing, as well as hosting, streaming, management and advertising.

Online Video for ANY Site

Kaltura's platform allows publishers to serve both premium rich-media content and user generated content: from management and display of content to advanced interactive functionality. Kaltura partners also benefit from membership to the Kaltura Network of sharable content. Just about any site can boost its users' engagement and monetization using the Kaltura platform:

Media Companies – Engage your online viewers. Create an interactive Internet television experience with our feature-rich video management solutions.

Social Networks – Add fun and social video capabilities to your community. Enable your users to upload, record and import video content, interact with content, and collaborate with others in creating, remixing and annotating.

Advertisers and Brands – Create engaging promotions using our interactive video capabilities or our basic UGC module.

≤ Sites built on Wiki, Wordpress, Drupal, and Joomla - Add video to your site in minutes for free. Download and install our open-source video extensions and plugins that are productized for your web platform.

≤ Developers building sites in PHP and Ruby – Easily add both basic and advanced video capabilities to your site. Download our open-source reference implementations and source-code.

≤ Video sites and platforms – Get our feature-rich, easy to use online video editor.

≤ Any site – Add video capabilities to your site. Display and manage your own video content and let your users create and interact with rich-media.

≤ Any user – Create and edit your own videos in our User Zone for free. Easily post your videos on any site and let people add to and edit them directly from the interactive player.

Adding a Social Element to Online Video

Dubbed by many as 'Wiki meets YouTube™', Kaltura's platform includes unique collaboration functionalities that allow groups of users to 'lean forward' while creating and consuming rich media together. This active collaboration increases user engagement by adding a social element to the online video experience, and creates enhanced monetization and advertising opportunities for authors and publishers.   On this front, Kaltura recently partnered with the Wikimedia Foundation to provide collaborative video functionality to Wikipedia's 207 million unique visitors.

The Power of Many - The Kaltura Network

The Kaltura Network transcends the boundaries of individual websites by aggregating content across its member sites into the largest repository of sharable and remixable rich-media content. The network provides publishers of all sizes new syndication opportunities, and enables them to gain access to third-party web services - such as DVD burning, professional video editing, and high-CPM advertising opportunities that are only attainable due to the network's economies-of-scale.

Kaltura - The People's Choice