sharkstrike.com

Recruitment Search Engine Marketing MADE SIMPLE !

CareerMetaSearch.com & Sharkstrike.com have evolved into the world's first and largest job keyword engine, which contains 36 categories of tens of thousands of job related/recruitment keywords that are relevant to passive and active job seekers.

Our database is a collection of CareerMetaSearch.com historical keywords, crawled job keywords, and shared keywords from users of our system. Historically, search engine marketers would start campaigns with thousands of keywords, and then add, change, or delete them over a 24-hour period. This is a long and costly procedure to reach your goal of quality keywords. Our software has removed this painstaking process and given you quality keywords to start, not end campaigns with.

BENEFITS:

▸ Patent Pending Technology

▸ Job Search Engine Marketing Pioneer

▸ Pay-Per-Click System Integration

▸ Job Category Keywords

▸ Historical Keyword Data

▸ Job Posting Keyword Extraction

▸ Recruitment Keyword Research

▸ Recruitment Keyword Discovery

▸ Recruitment Keyword Metrics

▸ Full Service Keyword Application, Including Website Analytics

▸ Intelligent Keyword Recommendation Engine (coming soon)

"New staffing industry applications like Sharkstrike go far in lifting the veil of mystery around search engine marketing and aligning the user experience directly to their results."

Gerry Crispin
Chief Navigator
CareerXroad

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