

Innovation Discovery

A worldwide database of innovations, networkable!
To Promote, Diffuse, Acquire and Sell Innovative Ideas.



Knowledge is success and innovation is the key of the future

New products save money and improve quality, but consumers still use obsolete technology because do not know or understand new products

Corporations that cannot stay up to date and fail to hire the right knowledgeable specialist

INVESTMENT THESIS



A web platform to share and network market innovations to:

CORPORATIONS

FIND

Dealers / Markets / Products / Partners

HIRE

Trained people

MARKET RESEARCH

For innovative products

ANALYZE

Innovations trends

GET CONSULTANTS

To get the needed know-how

CONSUMERS

SAVE MONEY

SAVE TIME

IMPROVE QUALITY OF LIFE

THE IDEA



PRODUCT

FRONT - END (Wikipedia Style)



COMMUNITY

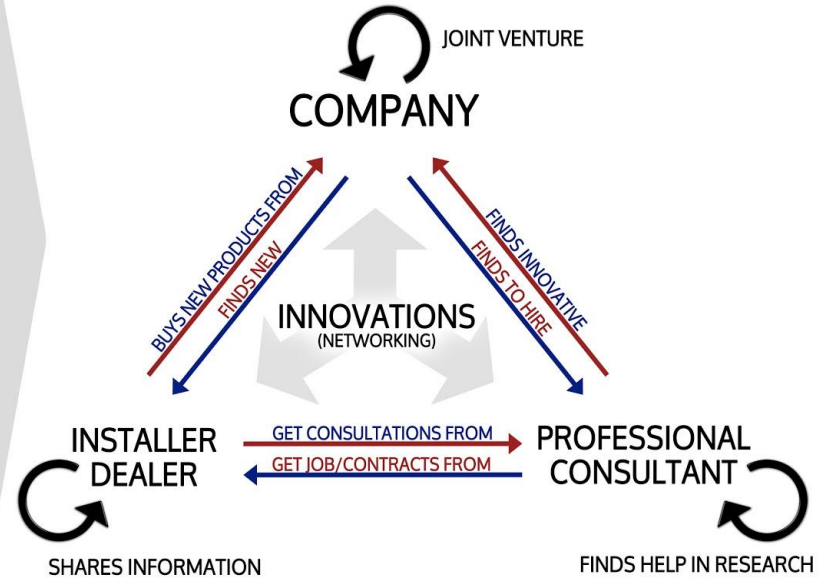


USERS

REVIEWERS

TO GET ANALYSIS
TO FIND NEW MARKETS
TO PUBLISH INNOVATIONS AND
GET IMMEDIATE FEEDBACK
TO TEST INNOVATION THROUGH
A TARGETED COMMUNITY

BACK - END (LinkedIn Style)



1,000,000

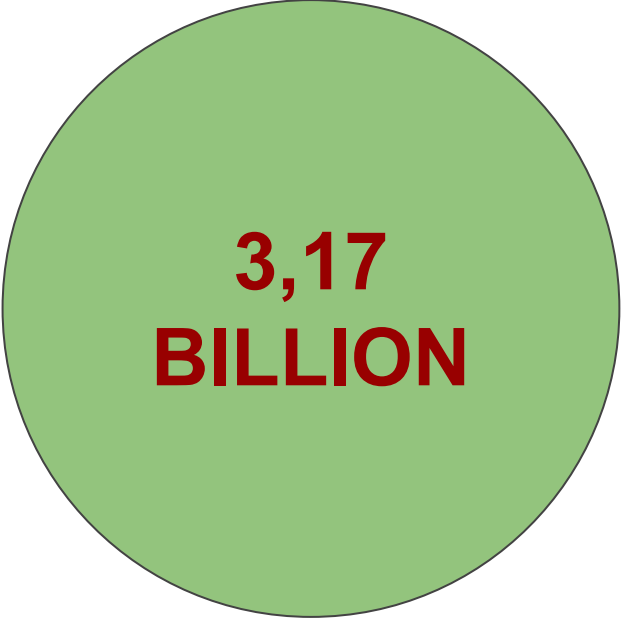
And more subscribers **for each**:
blog, group, webpage
speaking about innovative products.

3,000,000

of patents application in 2015.

MARKET VALIDATION





**3,17
BILLION**

INTERNET USERS WORLDWIDE

Source: <http://www.statista.com>



125M+

**MICRO, SMALL, MEDIUM
ENTERPRISES AROUND
THE WORLD**

Source: <http://www.ifc.org>



35M+

COMPANIES JUST IN U.S.

Source: <http://www.manta.com/mb>

MARKET SIZE





WIKIPEDIA
The Free Encyclopedia

WE ARE BENEFITS ORIENTED, NOT TECHNICAL!
Users will use us to understand which **BENEFITS** they will have using a particular innovations

WE ARE INNOVATION FOCUSED, NOT GENERAL!
Our networking is based on innovations, allowing to find all the resources connected to it (professionals, corporates, dealers,...)



WE HAVE REAL USERS, NOT JUST DATA!
Our market analysis will be performed used thousand of real users that everyday surf our database of innovations

We want to use our competitor as an extension of our platform and provide services that could be helpful to our competitors

COMPETITORS



FOUNDERS

Carlo Rivis

Chief Executive Officer

10+ years as
Business & Project Manager

Gabriele Izzo

Chief Technology Officer

10+ years as
Project Manager & Software Engineer

EMPLOYEES

- ***Nabil El Ioini*** | **Lead Developer** | 10+ years as Researcher, Project Manager & SE

TEAM



Market opportunity is **HUGE**

PROFESSIONAL NETWORKING

LinkedIn 532 Million
Xing 73 Million
Viadeo 10,9 Million

HIRING SOLUTION

LinkedIn 1770 Million
Monster 666 Million
CareerBuilder 713 Million

MARKETING SOLUTION

LinkedIn 581 Million
Google Ad 74,5 Billion
Yahoo Ads 1,24 Billion

INNOVATION DISCOVERY

is not just about networking, jobs and ads:
enables a **connection between INNOVATIONS**
and everything around it
(consumers, producers, markets, inventors, retailers,...)

BUSINESS MODEL



MARKETING SOLUTIONS

Ads focused on innovations to penetrate new markets.

HIRING SOLUTIONS

To hire people with the needed skills.

PREMIUM SUBSCRIPTIONS

Allow professionals/corporations to connected to people with the required know-how.

INNOVATIONS RESOURCES

To evaluate the best technology available on the market.

PRODUCT TEST SOLUTIONS

To test new products using the right people.

CONSULTANTS

To help technicians and companies to understand innovations.

MARKETING ANALYSIS (DATA)

To enter in the right market with the right innovation.

REVENUE SOURCE



SOCIAL



Custom video for each innovation



Group to promote and congratulate people connected to innovations



Target questions about desired benefits



Group to promote innovations

CALL



Invite corporates to insert their commercial innovation into the DB

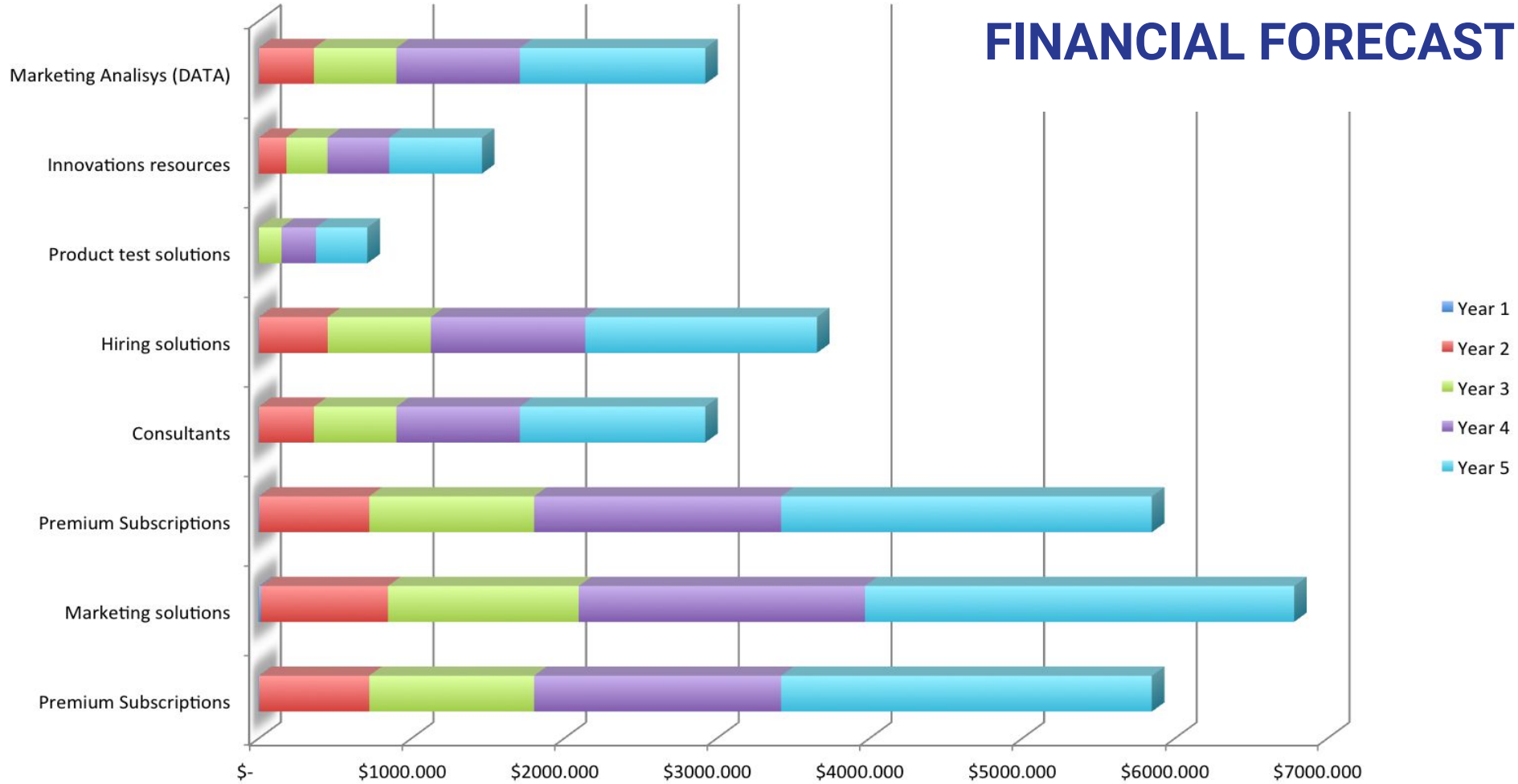


Invite professionals to be connected with innovations they have collaborated/worked

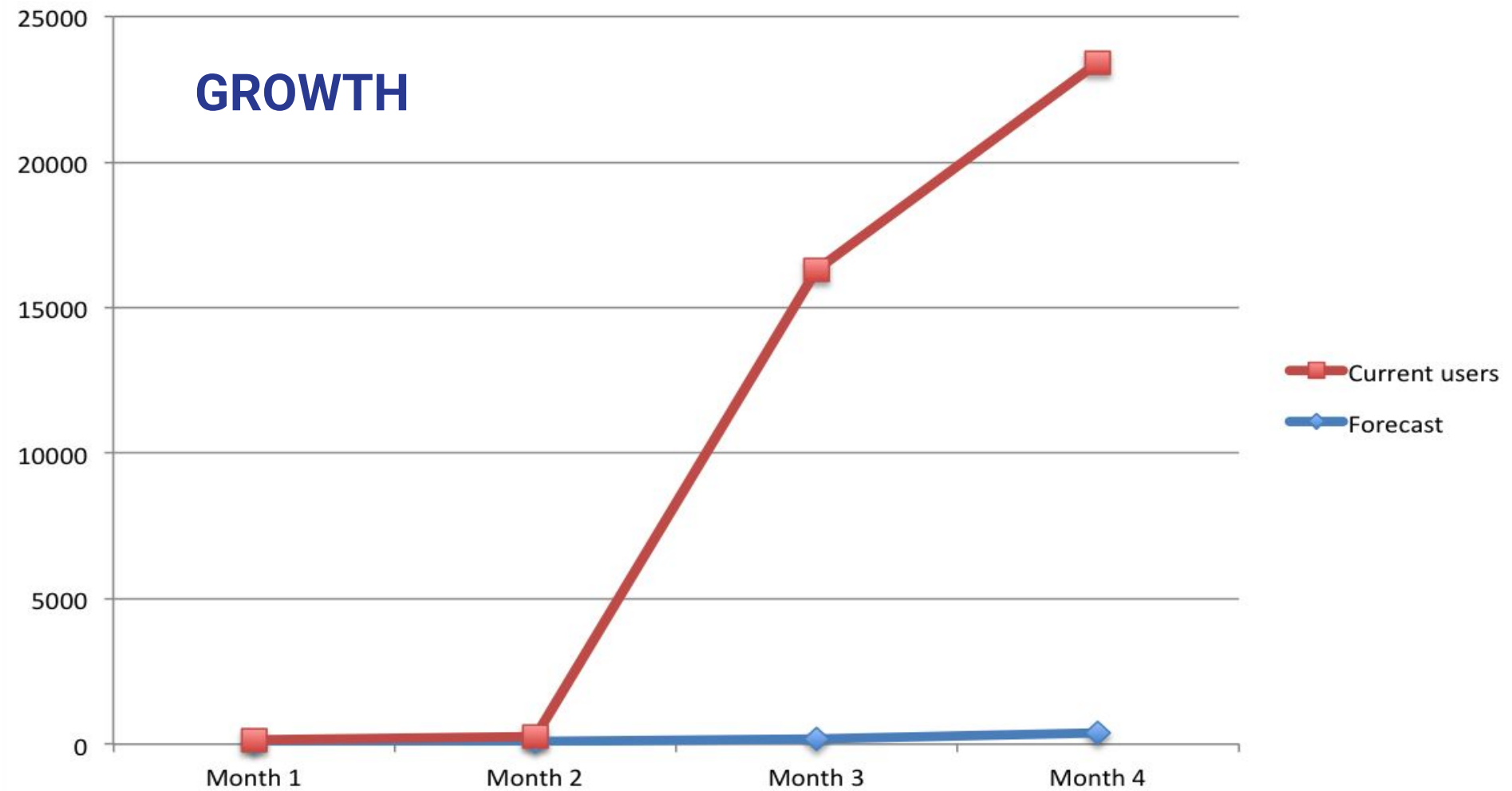
MARKET ADOPTION



FINANCIAL FORECAST



GROWTH



**FILL THE
DATABASE**

**START THE
NETWORKING**

**CREATE THE
COMMUNITY**

**CLEARLY
INNOVATIONS
EXPLANATION**

RISKS



WE ARE RISING

\$ 3,500,000.00

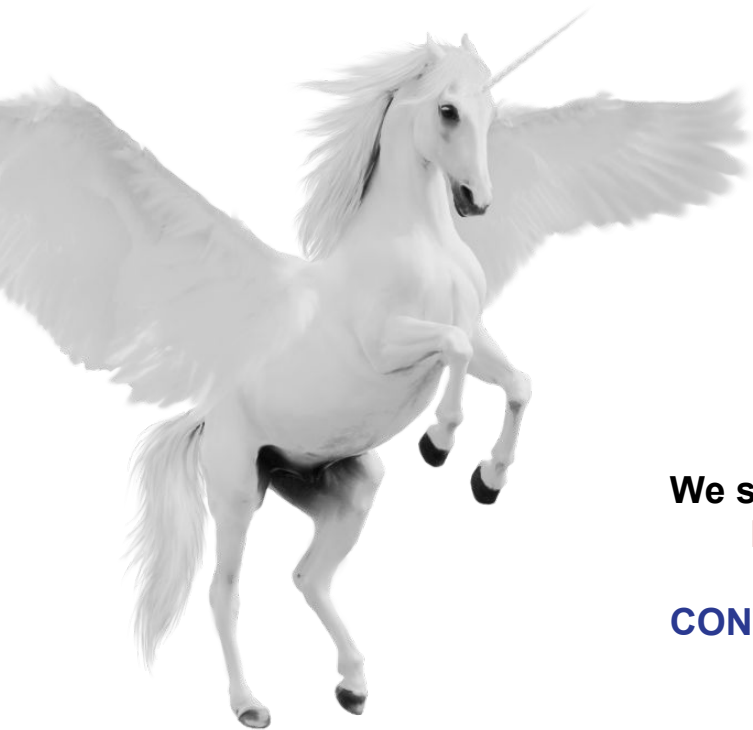
in CONVERTIBLE NOTES

\$250,000.00 each note
14 investors max
15% discount
5% interest
36 months

**DEAL TO THE
INVESTOR**

OWNER BUYOUT

Do you let run away a UNICOR?



INNOVATION is the key of the future
NETWORKING is the fundamental of the business

We are developing the
FUTURE of the BUSINESS

We strongly believe in building a
EVERLASTING EMPIRE
to provide
CONTINUOUS MONEY-INDUCED
to our investors

EXIT STRATEGY





Innovation Discovery

Thank you for your attention.