

FOR IMMEDIATE RELEASE

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OPPSITES BUILDS ULTIMATE TOOL CONNECTING CITIES TO INVESTORS.

Oakland, CA - Today we announce the official launch of OppSites, a civic startup and the winner of the 2014 Vator Splash Oakland competition. OppSites is revolutionizing economic development as a single platform where cities and the investment community work together to unlock economic potential. **Cities use OppSites to share local knowledge about what they want to see built and where. The investment community leverages this information to find underexposed development opportunities and build the future of cities.**

OppSites launches to Cities on September 3rd at the League of California Cities Conference. For the greater investment community, OppSites launches October 20th.

OppSites is the ultimate tool the industry has been waiting for. With OppSites' Basic Services, cities can identify development priorities, and investors can find opportunities, free of charge. OppSites' Premium Services include tools to visualize unmet economic potential, and analyze complex information, in an instant. **Join our Featured Cities including Dublin, Lincoln, Oakland, San Carlos, and Salinas, California.** Sign up before October 20th put your city on the map.

OppSites CEO and CoFounder Ian Ross has been working to revitalize cities since 1999. The inspiration for OppSites was born out of his expertise and experience as Principal of City Design Collective, an Oakland-based Urban Design firm he founded in 2006. CoFounder and COO Tomas Janusas joined the OppSites team along with CMO Sarah Filley, Cofounder of Popuphood, to solve the economic development challenges faced by cities of all sizes.

Cities maximize economic development promoting development priorities on a national scale. Cities increase revenues and raise the value of their tax base through enhanced transparency and communication. In just a few moments, cities can identify districts and sites where their community wants new development, and promote these priorities to a national network of prospective partners. Investors, brokers, and developers can follow preferred cities to find opportunities *before* they hit the market. OppSites delivers real time civic and market intelligence about strategic opportunities, priorities, and incentives, making it a premier lead generation tool for brokers and developers. It's like having a personal relationship with every city.

For more information email Sarah@oppsites.com. Please visit OppSites.com, sign up and follow daily updates on twitter, linkedin and facebook @OppSites

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