ENPLUG

@YOURVENUE
@CAFEROSE
I LOVE
THIS PLACE!!!
#DELICIOUS #FOODIE
@Nichole R.
Just now via twitter

ENPLUG

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How it **helps** me

Many businesses are leveraging digital channels for success.

Facebook
20 million Businesses use Facebook

Instagram
80% of customers use Instagram

Twitter
4.5 million Businesses use Twitter

Yelp
85% of customers check reviews

- **Guaranteed increase in social media**
  By installing an AURA display venues are guaranteed to experience increase in social media activity.

- **Increase sales**
  Any new promotions, specials, or products can be uploaded on AURA display to be seen by your in-store customers.

- **Completely customizable**
  AURA display can adapt to fit any venue type. All the apps can be turned on or off depending on the venue's needs.

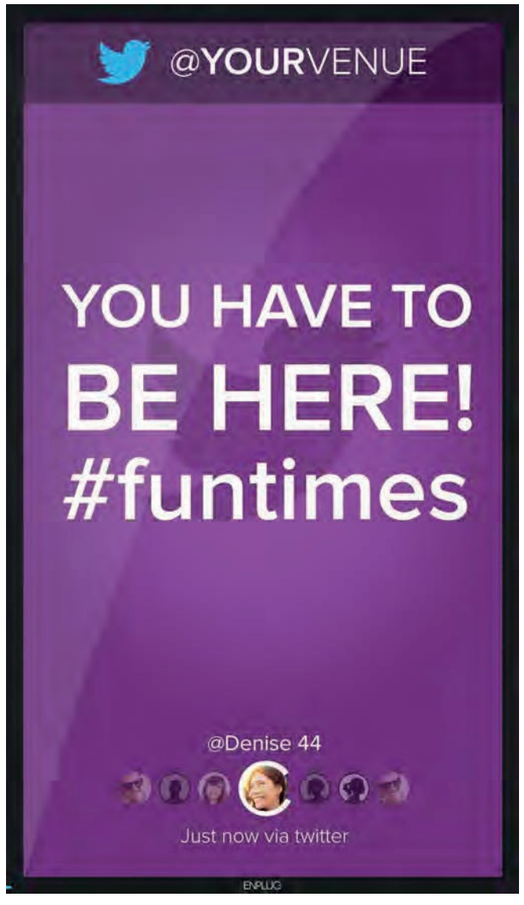
- **Consistently developing apps**
  We are constantly building apps that will support your business and engage your customers.

- **Learn from your customers**
  The best way to improve your business is to learn through direct interaction from your customers. Get instant feedback on our platform.

AURA How to interact

With user-generated social media content on AURA, all eyes are on your HD Aura Display.

To interact, all you need is your smart phone. Use your existing social media accounts to allow your customers to post content onto the screen in real-time.



Instagram
Take a photo at the venue and see it instantly pop up on AURA.

Facebook
Show photos and likes from your wall

Twitter
Using #hashtags and @handle names of the venue's name, users' tweets show up directly on AURA.

Foursquare
Let everyone know you're at the venue.

Yelp
Your top reviews will be displayed for everyone to see.

This is **ENPLUG**

Enplug is next-generation interactive digital signage. With real-time social media integration powered by your customers, Enplug is tailored just for you.

AURA Your content

Quickly and easily upload your own custom content to greet your customers, or promote your specials and events.

AURA Upload custom content

Available on the App Store

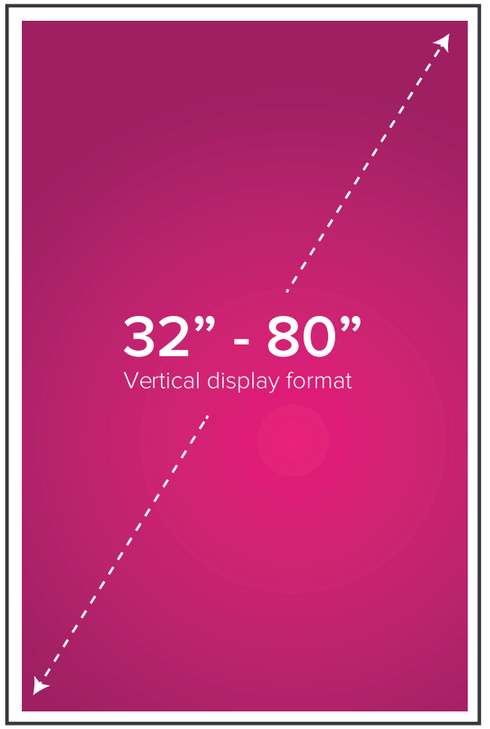
With Enplug's Mobile and Web Apps, you can easily:

- Upload custom content to show up on AURA
- Ban, remove or favorite any content on AURA
- Add or remove your linked social media accounts
- Respond to your customers
- Set hours of operation, customize settings, and more!

Meet **AURA**

The most advanced
social media integrated digital display

AURA Features



24/7 Customer Support
You’ll have a dedicated customer support representative to help you with anything you need.

Control Panel
Customize settings from any device.

Smart Power
Set your hours for the store to automatically turn the screen on and off.

Content Filter
Racial, negative, swear words are automatically filtered to not show on the screens.

Auto Updates
Software and firmwares are automatically updated so you can get the new and most updated version at all times.

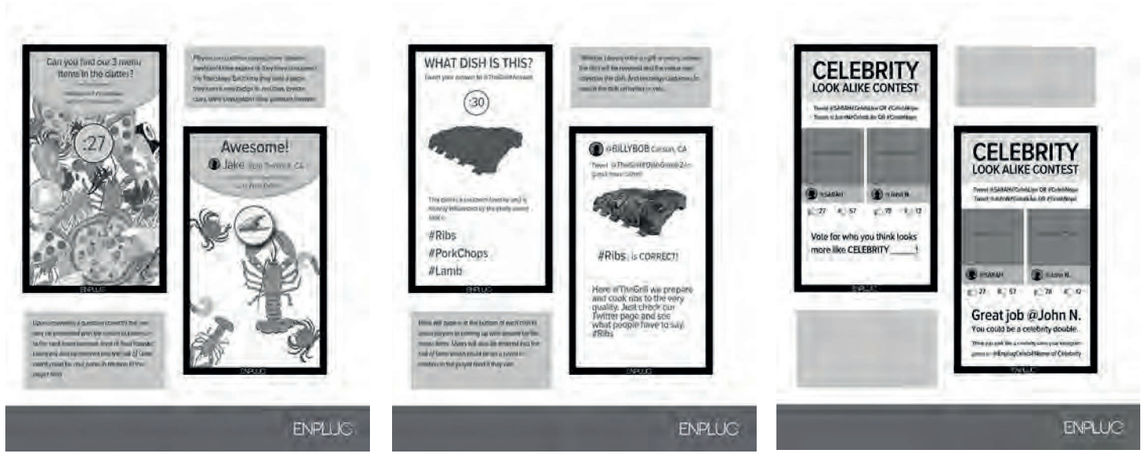
AURA Examples

Check out AURA in the following locations:

+ 100's more in 30+ cities

AURA Future Plans

Many apps are in production for AURA. They will be easily accessible through your web app control panel.



Have any suggestions?
We'll try to incorporate any apps that may help your future business. Send us a message for suggestions at hello@enplug.com.

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