



quoteroller

**IRRESISTIBLE PROPOSALS,
INSANE RESULTS**



David Currie, *CEO*

Lean startup founder, Etera/Corio (IPO), Scanalert (McAfee)



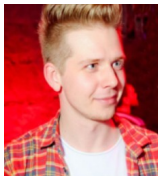
Mikita Mikado, *Co-Founder, COO*

ProServ/Outsourcing entrepreneur, disruptor, surfer



Serge Barysiuk, *Co-Founder, CTO*

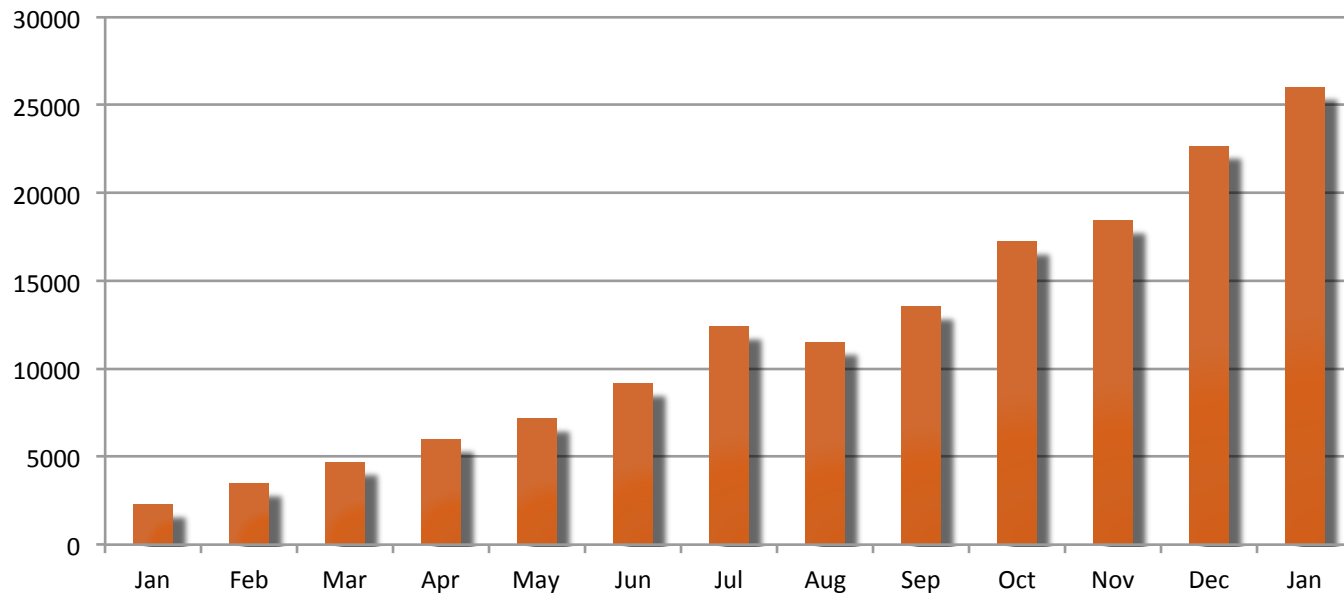
10+ years as Python, JavaScript, iOS, expert. BS, CS and Bus, angler



Sasha Kovaliov, *Marketing Director*

Digital Marketing at leading startups, inspired by Sci Fi

Rapid MRR Growth



\$300K Run Rate, 600% CAGR, 2.9% Avg. Churn, \$30 per account per month...tiny marketing budget.

Sales Departments

have zero visibility or control over the most important steps in the sales process.

Reps spend more time creating and shuffling proposals than they do converting them.

End Customers

Don't like mistakes, emails, PDFs, scanning, faxing and poor follow-up from the companies they do business with.

Market Size

IDC reports:

\$18 billion

Total CRM Market

Growing at a 12% CAGR in 2012

Gartner estimates SaaS CRM Market at 35% of
Total CRM Market will grow to 50% by 2016



Solution

Reengineer the Quote to Cash process in order to **maximize SMB sales conversions.**

Watch: <https://vimeo.com/37656369>

Where we're headed

On-line SMB document processing, rolling and tracking every type of repetitive document.

200K+ paying users in 48 months

David Currie

CEO

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“Quote Roller saves me hours of time. Instead of creating and editing each proposal, now I just Quote Roller them.”

- *Adam Lakowitz*, Opt First

“Keeps us, our customers, and our business on track.”

- *Kevin Reynolds*, Club Wifi

“Quote Roller is simply AWESOME. Our team works remotely and Quote Roller allows us all to modify our proposals without hassles.”

- *Adam Green*, Maple North