

# 7 Modes of Texxi

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**A description of the seven operating modes typically operable within a Transit Exchange Deployment**

# Commuter



**Taking customers from transit hubs  
to their homes or offices**

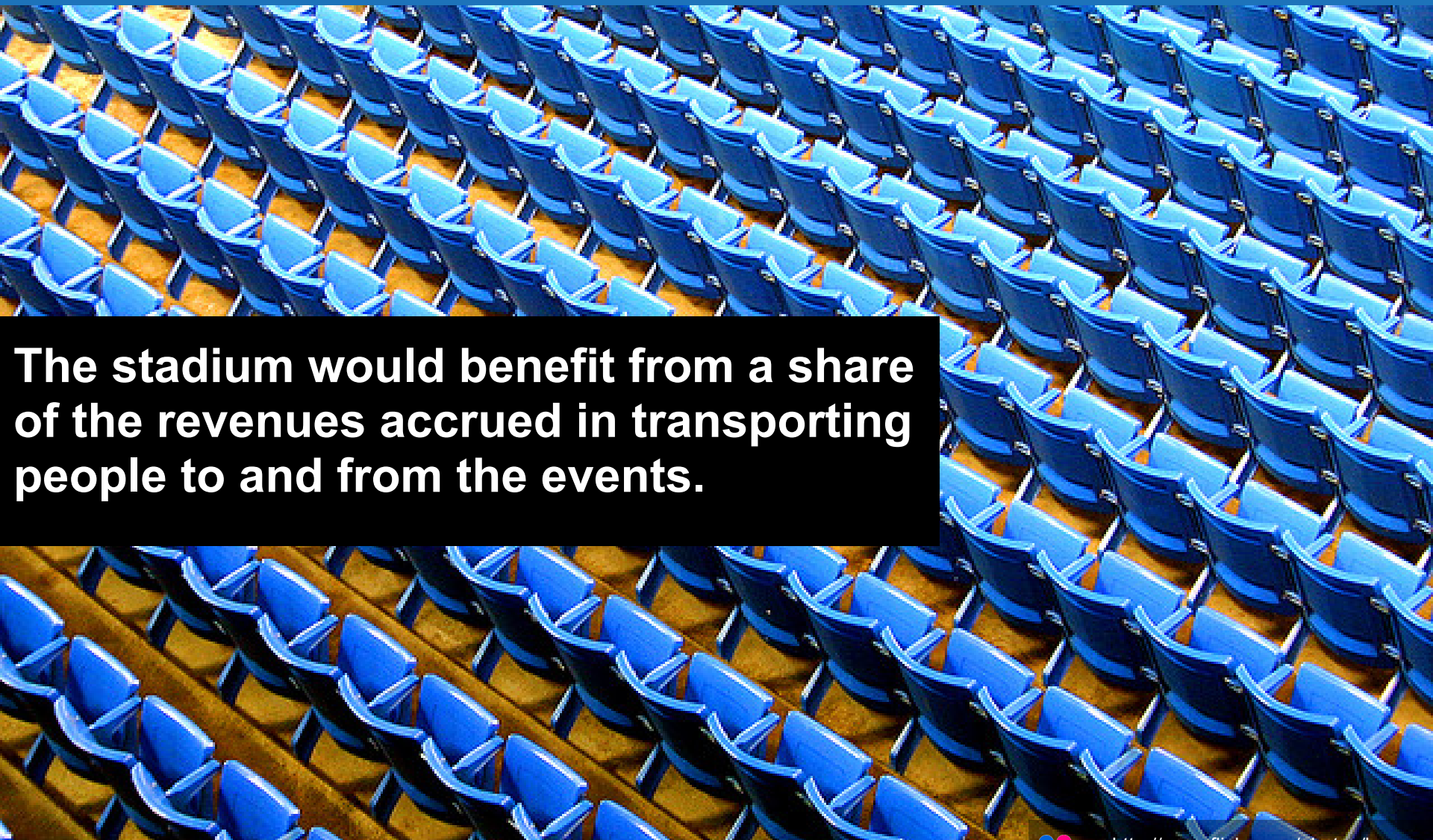
# Big Event

Transport solutions for large scale festivals and events, particularly where parking is limited





# Big Event



**The stadium would benefit from a share of the revenues accrued in transporting people to and from the events.**

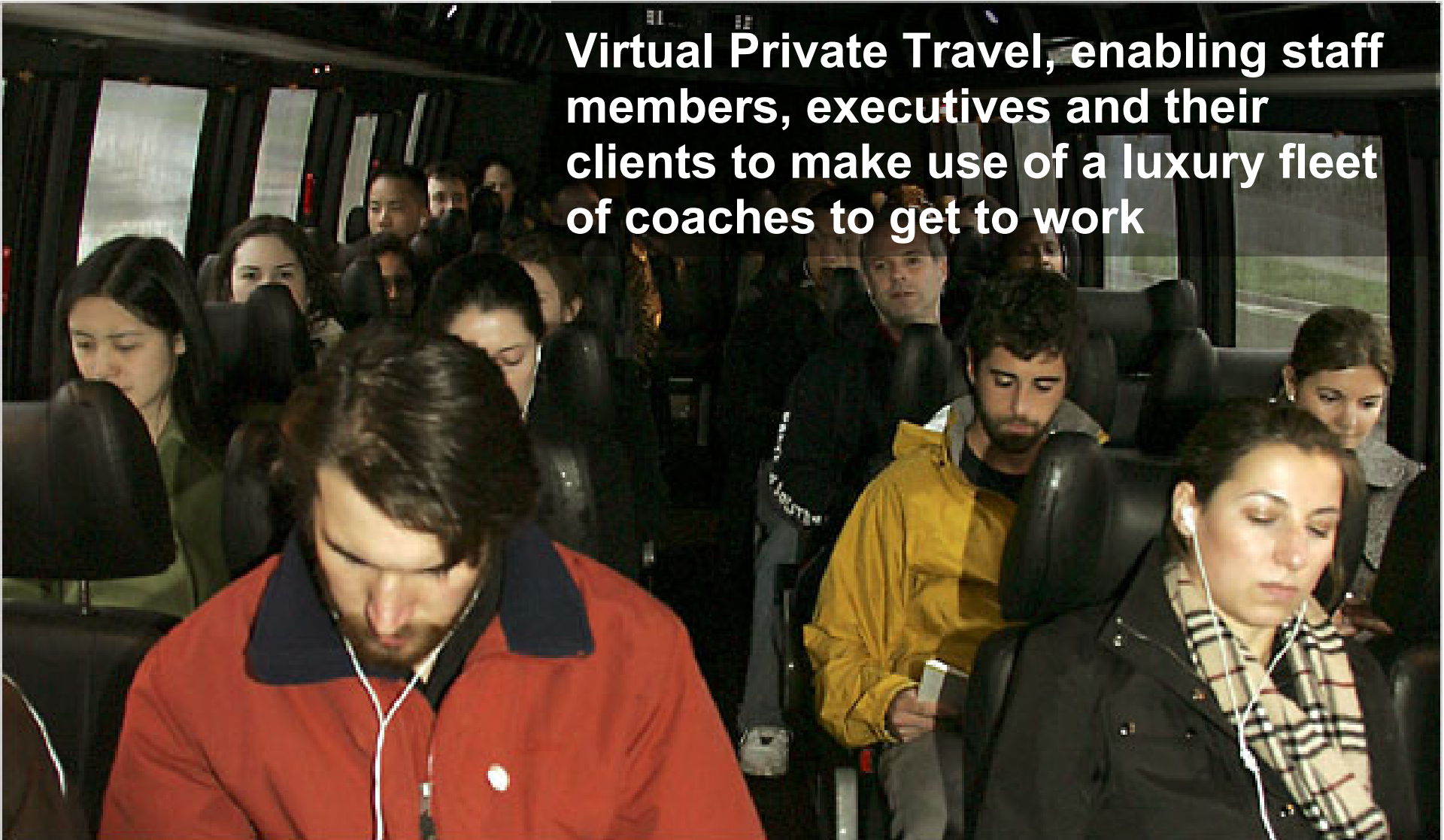
# Big Event

**Appropriate Policing could be financed by such an arrangement, eliminating the need to raise new taxes**



# Corporate

**Virtual Private Travel, enabling staff members, executives and their clients to make use of a luxury fleet of coaches to get to work**





# Corporate

A photograph of a modern corporate building with yellow and grey panels, surrounded by a snowy landscape with a pond and trees. The building is on the left, and the pond is in the foreground. The sky is blue with some clouds.

**Now even smaller start-up businesses could setup at business parks and offer their employees the kind of travel perks usually reserved only for corporate behemoths.**



# School Run

**School-age children could now share direct transport to and from school in appropriate vehicles**





# Evening Economy

**Restaurant patrons and  
restaurant businesses  
would benefit from  
cheaper travel**



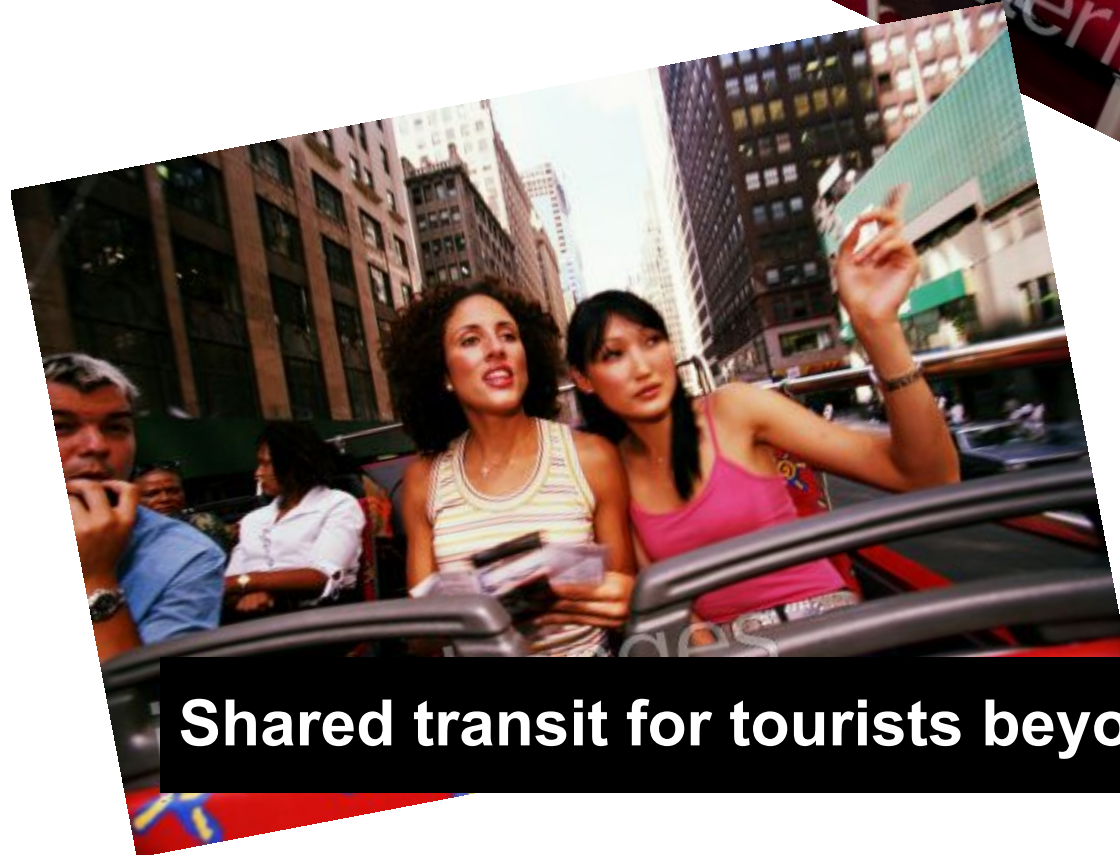
# Evening Economy

**Unaccompanied women would benefit from a scheme permitting them to travel safely alone**





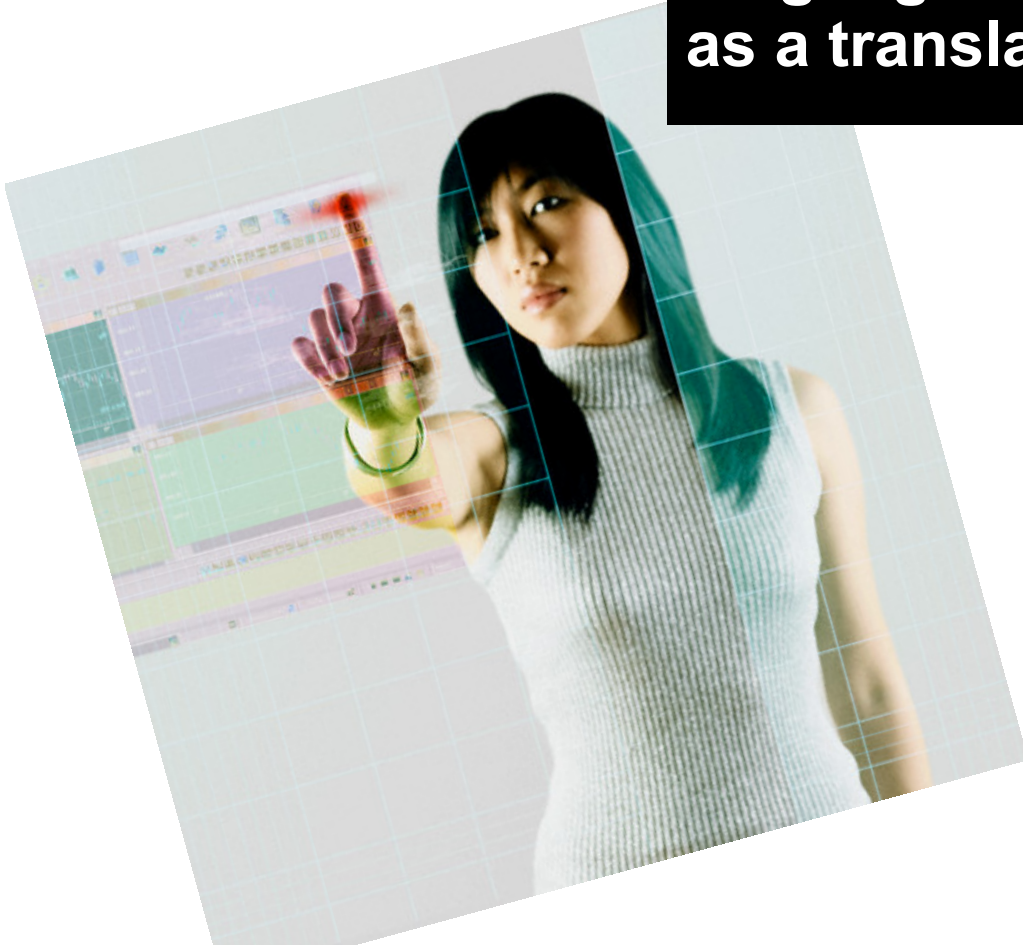
# Tourist



**Shared transit for tourists beyond fixed routes**

# Tourist

**A way to hail vehicles independent of language and to request services such as a translator**



# Tourist

**A means to allow tourists on visits to a city to easily visit relatively remote destinations while sharing revenue between the broker and the mode licence buyer (the cruise company)**





# Tourist

**A better, cheaper and faster way to get tourists from the airports into the city centre**



# Shopping

on-the-fly, door-to-mall travel to and from supermarkets



# Shopping

or shopping centres





# Other Potential Combinations

1. **Soccer Mom Taxi Service (SMOTAS)**
2. **Worship - Church / Synagogue / Mosque**
3. **Extra-curricular (rock climbing, dry slope ski-ing, night clubs, beer-festivals)**
4. **Going home AND picking up your kids**
5. **E-Commerce Enabled Demand Responsive Urban Logistics - Restaurants use a version of the Post Office to deliver food.**
6. **Getting transport in order to go shopping together with your neighbours**

# Other Combinations

**Worship**

**Church / Synagogue / Mosque**



# Other Combinations

## Soccer Mom Taxi Service (SMOTAS)





# Other Combinations

**Going home AND picking up your kids**



# Urban Logistics

**Where a vehicle (taxi) from the urban logistics system enables you to have your dry cleaning picked up...**



# Urban Logistics



**Or delivered to you at your  
convenience**



# Further Reading

- **The Demand Responsive Transit Exchange**
- **Transport - A New Beginning**
- **Texxi - Global Market Size Estimates**
- **Implementing a DRT Exchange System**
- **Market Makers and Liquidity Provision on DRT Exchanges**

