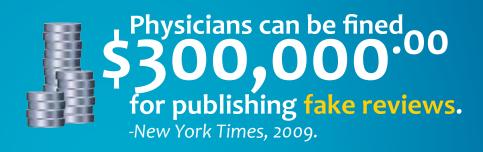


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Internet users post ratings of products and services on the Internet.

- 2011 US Census Bureau Data



of high income individuals (\$75k+) use the Internet to search for products and services.

- 2011 US Census Bureau Data

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