

# LaborVoices Inc: A Social Enterprise

From massive movements of workers escaping poverty, only to fall into abusive situations, to the grinding poverty perpetuated by those very abuses, globalization has exacerbated the vulnerability of migrant workers, worldwide. LaborVoices is attacking this ancient problem using modern tools in revolutionary ways. We use mobile technologies to gather the actual voices of migrant workers as they report abusive employers and labor recruiters.



We provide that information directly to migrating workers to help them avoid abuse. We support our platform by offering targeted advertising to our users, key financial decision-makers in the huge bottom-of-the-pyramid market. We use the information given by workers to generate insights for global brands and supply-chain managers, helping them avoid abusive suppliers. LaborVoices also produces a public, anonymous data stream, to multiply the impact of the voices of labor.

## Our Goal

The goal of LaborVoices is to eliminate labor abuses by enforcing labor market transparency. As a global information services company, we hope to: generate a brand that migrant workers can trust; gather useful information from the workers themselves; and help them share that information effectively. LaborVoices envisions an advance of the entire fields of mobile technology and development, well beyond the migrant labor sector. With a clear vision, and a commitment to technology that matters, we look to serve the under-served by making the lives of migrant workers better, sooner.

## Our Mission

The mission of LaborVoices is to fight human trafficking by empowering workers throughout the labor supply chain, using a sustainable and responsible business model. We increase workers' ability to fact-check prospective employment conditions, enabling them to make more informed choices, including labor migration choices. LaborVoices enables workers to request, create, and share information on their own working conditions through the creative use of existing mobile phone services. LaborVoices converts that information into accessible reputations of employers and factories, holding them accountable for their actions. We will lead the way in the mobile-for-development space by effectively sharing information that is massive, multinational, multilingual, rich, biased and personal. We will build our tools to harness this voice information so that any worker, anywhere, can speak out, get answers, and create knowledge. We will profit, without profiteering, by advertising to users responsibly, and by providing sophisticated labor market insights, built upon our own, open platform.

## Our Belief

LaborVoices is dedicated to using social innovation to end the exploitation of migrant workers. Unlike other approaches, LaborVoices uses a sustainable business model to support the telecommunications and curation infrastructure necessary for workers to easily and reliably share information. Armed with this tool, workers help each other to target the best jobs available, and avoid the worst, most abusive situations.

We believe there are four keys to revolutionizing the way workers decide whether, where and how to migrate for work:

- **Ubiquitous Mobile Technology for Social Innovation:** LaborVoices provides an easily-accessible mobile technology information platform for migrant workers to ask about employers and labor recruiters, and report abuse.
- **Facilitating Sustainable Social Impact:** Migrant workers share information on employers, helping other workers to make sound pre-migration decisions, effectively avoiding abuse. LaborVoices provides direct incentives for the best, most helpful participants, sustained by advertising directly to the users.
- **Collaboration with Employers to support Human Rights:** The LaborVoices open platform allows brands and other buyers to ensure that supply-chain partners eliminate abusive treatment, in a quantitative, results-based framework. LaborVoices labor market insight will radically reform the resource-intensive inspection and certification process.
- **Global Accountability:** The transparency of the LaborVoices platform means that all actors in the migration space—recruiters, employers, NGOs, unions and governments—are held accountable for their actions in a measurable fashion, leading to effective and efficient labor markets, advocacy, negotiations, and regulation.

## Contact Info

There are almost as many ways to support the LaborVoices mission as there are supporters. Through raising investments and donations, networking with new operational partners, and in-kind business, technical and legal expertise. **If you are interested in supporting our mission in these or other ways, please contact us at:**

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